

In a Heartbeat Community Engagement Workgroup
Teleconference Minutes
June 27, 2006, 3:30-4:30pm

ATTENDANCE

Community Engagement Members: Ms. Carol Bell, Ms. Danielle Louder, Mr. Bill Primmerman (telephonic), and Ms. Debra Wigand (Chair).

Maine Quality Forum: Ms. Carrie Hanlon, Mr. Chris McCarthy, Dr. Dennis Shubert and Ms. Tish Tanski.

WELCOME AND INTRODUCTIONS

Ms. Wigand welcomed participants to the call and asked each to introduce themselves.

SUMMARY OF PROJECT AND PROCESS TO DATE

Tish Tanski gave a brief overview of the *In a Heartbeat* Project, including the roles of the three workgroups (Metrics and Data, Medical Response and Treatment, and Community Engagement) and the Maine Quality Forum in the project. The following includes others approached to serve on the workgroup and the status as of June 30, 2005.

- Confirmed: Dr. Lisa Letourneau, Director of Clinical Integration for Maine Health and Chair of the Maine Cardiovascular Council; Dennise Whitley, American Heart Association, Carol Bell, Partnership for a Healthy Community Aroostook County, Connie Putnam, Knox County Community Health, Bill Primmerman, Somerset Heart Health, Danielle Louder, Maine Cardiovascular Health Program, and Chuck Gill, Central Maine Medical Center.
- In process: Anthem, Healthy Communities Coalitions.
- Potential additional groups to involve could include adult literacy, school-based health, case managers, and cardiac rehabilitation. Integration with the 51 Heart Safe Communities will be important for the workgroup as well.

GOALS AND CHARGES

The group reviewed a draft work plan and charge, which are centered on early recognition and action. Ms. Tanski conveyed Dr. Letourneau's opinion that the group review publications that are already available.

The group discussed the following goals:

- help people recognize and *act on* AMI symptoms
- help people understand treatment pathways and the quality of AMI care provided (in lay terms)

- promote community readiness/ensure that people understand their community is equipped to provide pre-hospital treatment for AMI.

WORKPLANS AND TIMELINES

Next steps will include developing information on related activity in Maine to identify similarities and gaps, reviewing existing research on changing individual perception and behavior, and identifying a consistent set of messages.

Ms. Wigand asked all members to (1) review the committee goals, and (2) complete and submit the grid (attached) before the next meeting.

The group discussed the following timeline:

- July-September: develop recommendations
- End of September: present recommendations to the Executive Committee

The workgroup decided to initially meet once a month by teleconference through the summer, and then determine if a different meeting schedule is needed.

ADJOURNMENT

There being no other business, the workgroup adjourned at 4:55 PM