

In a Heartbeat AMI Community Engagement (ACE) Workgroup
Meeting and Conference Call

July 25, 2006, 3:30-5pm

Minutes

ATTENDANCE:

Workgroup members in attendance: Ms. Carol Bell, Ms. Dona Forke, Mr. Chuck Gill, Ms. Danielle Louder, Ms. Cynthia Pernice, Ms. Connie Putnam, Ms. Dennise Whitley, and Ms. Debra Wigand (Chair).

Workgroup members not able to attend: Mr. Dan Batsie, Dr. Lisa Letourneau, and Mr. Bill Primmerman.

MQF staff: Ms. Carrie Hanlon, Mr. Chris McCarthy, Dr. Dennis Shubert and Ms. Tish Tanski.

WELCOME AND INTRODUCTIONS:

Ms. Debra Wigand, Director opened the meeting and noted that the composition of the workgroup was still in formation, and that there were several new members. Each participant introduced themselves.

MINUTES:

Ms. Wigand asked for and received approval of the minutes.

ACE WORKGROUP GOALS

The workgroup had a lively and productive discussion of the goals of the ACE workgroup, the factors necessary to achieving those goals, assets that Maine already has in place, barriers that impede reaching the goals, possible solutions and identification of those responsible for implementing the solutions. The attached matrix incorporates input from members. The workgroup agreed that individual members would provide additional input and return it to Tish Tanski before the next meeting.

The workgroup discussed the need to utilize different language for different groups of people, such as emergency medical services, primary care providers, employers, ethnic groups and the public. Members discussed the differing AMI symptom presentation in men versus women, and its implications for both patient and provider activation and awareness. Mr. McCarthy agreed to provide a template for a second grid with the following columns:

- Intended audience
- Pathway
- Messages
 - That have been/are used
 - That might be effective

DEFERRED TO FUTURE MEETINGS

1. Current efforts in Maine: workgroup members agreed to provide information on current AMI related programs that reach Mainers.
2. Research on strategies to change patient/individual behavior: Workgroup members agreed to review the background summary prepared by Danielle Louder of CDC. They commended Ms. Louder for the excellent information.

NEXT STEPS

- The ACE workgroup will review the EMS curriculum outline, which is attached.
- Chuck Gill will share the public education information used by CMMC.
- Tish Tanski work with MQF, and the Metrics and data committee to get data on the incidence/magnitude of AMI in Maine (diagnosed and not diagnosed).
- Debra Wigand will continue to work with Anthem to get a representative.
- Debra Wigand will contact the Maine Health Management Coalition.

FUTURE MEETING DATES

All meetings are held at the Maine Quality Forum offices (211 Water St., Augusta, Maine) with teleconference capability:

Tuesday, August 22, 3:30 PM

Monday, September 18, 3:30 PM

Tuesday, October 24, 3:30 PM